



MidMarketCapital, Inc.

Healthcare M&A Firm, MidMarket Capital, Inc. Signs on New Client

Hinsdale, IL May 11, 2006. *MidMarket Capital has just been engaged to sell an evidence-based patient classification and acuity measurement company. "This is the market's way of affirming our strategy to focus on smaller healthcare related companies. The healthcare community wants to deal with a Mergers and Acquisitions firm that really understands their industry," states Dave Kauppi, President of MidMarket Capital. Dave is referring to Jim Brennan, formerly EVP of Mediserve Information Systems, joining the firm.*

"Jim brings a wealth of industry knowledge and credibility to our healthcare M&A practice. Let's just say that there is a high correlation between Jim joining us and this new engagement," Kauppi offers. "My experience as a chief strategy officer for a healthcare IT company provides me unique insights into M&A process from both buyer and seller perspectives," observes Brennan.

"This current engagement is exciting because it fits our model of linking a smaller company with valuable Intellectual Property, data, and methodologies with larger companies that can provide the sales presence to achieve much broader distribution and technology adoption," adds Brennan.

"Our client has been nurturing, developing and evangelizing her approach for years and now the market recognizes the value of this IP. Several legislative trends are calling for evidence based staffing. Patient care and safety, allocation of resources, and nurse satisfaction are just a few of the important trends that our client's solution addresses by allowing a hospital to seamlessly integrate these measurement algorithms into their electronic charting systems," says Brennan. Kauppi adds, "We are excited about our client achieving the broad market acceptance of her life's work through the enhanced distribution that a large company will provide."

MidMarket Capital, Inc., MMC is an M&A Advisory firm specializing in providing corporate finance and business broker services to entrepreneurs and middle market corporate clients in healthcare and information technology. The firm counsels clients in the areas of mergers, acquisitions and divestitures, private placements of debt and equity, valuations, corporate growth and turnarounds. Dave began his high tech Mergers and Acquisitions practice after a twenty-year career within the information technology industry. Jim brings a broad background including telephony, information technology and healthcare. Contact Dave Kauppi at (630) 325-0123, davekauppi@midmarkcap.com or Jim Brennan (631) 981-5063 brennan@midmarkcap.com <http://www.midmarkcap.com>

MidMarketCapital, Inc.

102 S Quincy Street Hinsdale, IL 60521
PH: 630-325-0123 • FAX: 630-325-9879 • Mobile: 630-215-3994
davekauppi@midmarkcap.com www.midmarkcap.com